

# Thin Wall Packaging

## 2017

*International conference on market trends and developments in plastics tubs, cups and tray packaging*

**4-6 December 2017**  
**Maritim Hotel, Cologne, Germany**



**SPECIAL OFFER**  
 Save **€100** if you register before 9th September 2017

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# Thin Wall Packaging

## 2017

AMI's 12th Thin Wall Packaging conference will take place from 4-6 December 2017 in Cologne, Germany.

The conference looks at storage and functionality of plastics materials in protecting and preserving items such as meat, yoghurt, margarine, fruit and vegetables, dairy, fish, soup, and ready meals.

This year's programme looks at innovations in material science, juxtaposing traditional and new materials used for thin wall packaging conversion as well as the latest developments in technology, improving sustainability and the latest in decoration technology.

The TWP industry continues to answer market demand for added- value packaging for long-life applications. Packaging suppliers and end-users are presented with a range of barrier technologies to suit their operational needs.

Ready meals are a segment of high growth, which triggers innovation in the use of microwave technologies. Microwave pasteurisation, sterilisation and shielding are new concepts that will affect the demand for TWP in the future. Single serve capsules are also a segment of high growth, which triggers innovation that will affect the TWP industry in the future.

Thin Wall Packaging 2017 offers a meeting point for the industry to debate business trends and provides a unique opportunity to network with all levels of the supply chain.



*This conference is an excellent opportunity for networking as a lot of key players in Thin Wall Packaging are present. Organisation is always top.*

Application Technology Manager  
Borealis



### Five good reasons to attend:

- Review the latest market trends
- Learn about sustainability issues
- Assess the latest packaging innovations
- Keep up with new materials and technology
- Network with top international experts

### Ways to get involved:

#### Delegate registration

Register before 8th September 2017 and pay €1190\* saving €200 on the full price of €1390\*. There are additional discounts for group bookings. The registration fee includes attendance at all conference sessions, the Networking Cocktail Reception, lunch and refreshment breaks on both days and a set of conference proceedings.

#### Sponsorship

A variety of sponsorship opportunities are available at this conference to help to promote your company's products and services to this highly targeted international audience. Contact the Conference Hotline for further information.

#### Exhibition space

Make it easy for the delegates to find you at this busy event with your own exhibition space. Bring your own display stand, banners or use the space to showcase samples of your products and ensure that you make an impact. The exhibition will run throughout the conference in the exhibition room next to the main meeting room.

**Space is limited so to avoid disappointment please register for this service as soon as possible.**

### CONFERENCE HOTLINE

Contact: Maud Holbrook, Conference Team Manager  
Tel: +44 (0) 117 314 8111  
Fax: +44 (0) 117 311 1534  
Email: [maud.holbrook@ami.international](mailto:maud.holbrook@ami.international)

**SAVE €200**

Register before  
8th September  
2017

## Monday 4th December 2017

- 17.00-19.30 Registration  
18.00-19.30 Networking Cocktail Reception

There are no conference sessions on this day

## Tuesday 5th December 2017

- 08.00 Registration and welcome coffee  
09.00 Opening announcements

### MARKET TRENDS

- 09.10 **Thin wall packaging - high growth niche applications**  
Mrs. Martyna Fong, Packaging Consultant, AMI CONSULTING, United Kingdom
- 09.40 **Innovation in thin wall packaging and its impact on MENA Market**  
Mr. Kaunain Shahidi, Packaging Purchase Manager, ALMARAI COMPANY, Saudi Arabia
- 10.10 **Product design, development, optimisation and future trends of thin walled packaging**  
Mr. Oscar Brocades Zaalberg M.S.c., Managing Director, BPO BV, Netherlands

10.40 Morning coffee sponsored by:



- 11.20 **Packaging innovation in response to emerging consumer trends**  
Mr. Ben Elkington, Group Product Innovations Manager, LINPAC PACKAGING, United Kingdom

- 11.50 **European activities to regulate packaging inks and national legislation**  
Mr. Michael Scherzinger, Solution Specialist, ADJUVO Kft., Hungary

- 12.20 **French eco-modulation fees to stimulate the choice of recyclable packaging material - Good or bad idea?**  
Dr. Philippe Diercxsens, Packaging & Environment Manager, DANONE WATERS, Belgium



12.50 Lunch sponsored by:

### SESSION 1 - THIN WALL PACKAGING TECHNOLOGY INNOVATIONS

- 14.20 **Technical challenges in injected thin wall packaging**  
Ms. Alessandra Bosco, Director of Business Development, INGLASS S.p.A., Italy

- 14.50 **Co-injection capsule with IML**  
Mr. Rolf Mühlemann, Managing Director, FOSTAG FORMENBAU AG, Switzerland

- 15.20 **Resins and shapes : opportunities of injection / compression technology**  
Mr. Thierry Bressollette, Area Sales Manager, PLASTISUD, France

15.50 Afternoon tea sponsored by:



- 16.30 **A novel "revolving mold" forming systems: RM77**  
Mr. Norbert Hufnagl, Sales Manager, OMV MACHINERY s.r.l, Italy

- 17.00 **Development of functional packaging/screw-tub**  
Mr. Hubert Kittelmann, Sales Manager, MARBACH WERKZEUGBAU GmbH, Germany

- 20.00 Conference Dinner

## Wednesday 6th December 2017

- 08.30 Registration and welcome coffee  
09.00 Opening announcements

### SESSION 2 - THIN WALL PACKAGING MATERIALS

- 09.10 **Solution based innovation adding value into rigid packaging**  
Mr. Ricardo Calumby, Market Development-Rigid Packaging, SABIC, Netherlands

- 09.40 **Talc reinforced PP for rigid packaging - The new sustainable alternative to PS**  
Ms. Najat El Housni, Technical Service & Development Engineer, GCR GROUP, Spain

- 10.10 **High barrier monolayer composition to replace multilayer packaging**  
Dr. Assia Ouchchen, Director Material Science & Innovation, PLASTIC SCIENCE BY DESIGN BVBA, Belgium

10.40 Morning coffee sponsored by:



### SESSION 3 - SUSTAINABILITY INITIATIVES

- 11.20 **The relative merits of EVOH and starch barrier technologies in a circular economy**  
Mr. Didier Houssier, Global Business Development Manager, KURARAY- EVAL EUROPE N.V., Belgium

- 11.50 **Implemented sustainability**  
Mr. Kurt Stark, Director Business Development, BUERGOFOL GmbH, Germany

- 12.20 **Pros and cons of different types of plastic capsules**  
Dr. Martin Bussmann, Team Leader Segment Compostable Packaging, BASF SE, Germany

12.50 Lunch sponsored by:



### SESSION 4 - FRESH FOOD PACKAGING NEWS

- 14.20 **Quality assurance and optimization in meat packaging - a research project of the European Union**  
Mr. Matthias Schwarz, Product Specialist, MULTIVAC SEPP HAGGENMUELLER SE & Co.KG, Germany

- 14.50 **Microwave shielding IML for food packaging**  
Mr. Dick Geheniau, CEO, SHIELTRONICS, Netherlands

- 15.20 **High pressure processing (HPP) of food and beverages**  
Mr. Jasper van Altena, Food Scientist, AVURE TECHNOLOGIES, Netherlands

15.50 Afternoon tea and conference ends

Conference signage sponsored by:



Conference lanyard sponsored by:



Conference gift sponsored by:



# REGISTRATION FORM

PLEASE COMPLETE IN BLOCK CAPITALS

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

VAT No.: \_\_\_\_\_

(Must be completed by all EU Companies)

Company activity: \_\_\_\_\_

Purchase order No. (if applicable): \_\_\_\_\_

Invoice address (if different from above): \_\_\_\_\_

## DELEGATE DETAILS

Title: Mr/Mrs/Dr/Other: \_\_\_\_\_

First name: \_\_\_\_\_

Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Special dietary requirements: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By registering for this event I am agreeing to my details being used by AMI.  
Please note that we do not pass details to any 3rd parties.

## PARTICIPATION

Select a delegate option:

Early-bird admission fee: €1190 + 19% = €1416.10 \_\_\_\_\_  
(Until 8th September 2017)

Full admission fee: €1390 + 19% = €1654.10 \_\_\_\_\_

Upgrade your booking to include:

Exhibition Space: €1310 \_\_\_\_\_

Conference Dinner: €90 \_\_\_\_\_

Conference Dinner: €90 + 19% = €107.10 \_\_\_\_\_  
(Non-German Companies)

Total: \_\_\_\_\_

Please note upgrades can only be booked with a delegate place

All payments to be made in Euros

All delegate registrations have 19% VAT applied as stated by the German government

## METHOD OF PAYMENT

You will be sent an invoice in 7-14 working days.

**Bank transfer quoting:** Your invoice and A/C No. or 'Applied Market Information Ltd. - Thin Wall Packaging 2017' to: National Westminster Bank Plc. Thornbury Branch, 16 the Plain, Thornbury, Bristol, BS99 5HD  
Account number: 06814077 Bank No. 556138  
IBAN: GB63 NWBK 6072 0306 8140 77 SWIFT: NWBKGB2L

**Pay by Credit Card**

We accept: Visa / Mastercard

Please provide your contact details and we will send you a link to a secure payment gateway via email.

Name: \_\_\_\_\_

Email: \_\_\_\_\_

# THIN WALL PACKAGING 2017 CONFERENCE INFORMATION

4-6 December 2017

Maritim Hotel

Heumarkt 20

50667 Cologne

Germany

Tel: +49 221 2027 0

Fax: +49 221 2027 835

## PARTICIPATION OPPORTUNITIES

The registration fee includes attendance at all conference sessions, a set of conference proceedings, entrance into the Networking Cocktail Reception, lunch and refreshment breaks.

### Registration fee

- Early-bird offer: Register by 8th September 2017 for €1190\*
- Full price: €1390\*
- Exhibition space: Upgrade to an exhibition space for €1310
- Conference Dinner: Register at the price of €90\*
- Group discounts: When registering as a group you may be entitled to discounts. Contact Maud Holbrook, Conference Team Manager for more information

### Exhibition space

The exhibition is an excellent way to enhance your business opportunities and makes it easy for delegates to find you! The upgrade allows you to:

- Have an exhibition space in the networking area throughout the conference (includes 1 table, 2 chairs and a power supply)
- Include your company profile in the printed proceedings
- Display new and existing products
- Hand out brochures and promotional items to attendees from your stand

Spaces are allocated on a first-come-first-served basis and sell quickly. Add an exhibition space onto your delegate registration as an upgrade.

### Sponsor this event

A variety of sponsorship opportunities are available at this event that can help to promote your company's products and services to this highly targeted international audience. For further information, please contact the Conference Organiser on: +44 (0) 117 314 8111.

### Social events

The social events organised for Thin Wall Packaging 2017 will provide an ideal setting for delegates and speakers to mix business with pleasure.

#### • Networking Cocktail Reception

A networking cocktail reception will be held on the first evening. This offers an excellent opportunity for delegates to meet with speakers and other colleagues. All delegates are invited to attend and admission is included in the delegate fee.

#### • Conference Dinner

All delegates are invited to attend the Conference Dinner, which will take place at a local restaurant on the evening of 5th December 2017.

### Hotel accommodation

Delegates are responsible for booking their own accommodation. AMI has negotiated a room rate of €159 for a single room and €197 for a double (tax, breakfast and Wi-Fi included) at the Maritim Hotel in Cologne.

Please make your reservation using the direct hyperlink which can be found on our website [www.ami.international](http://www.ami.international) (click on 'Thin Wall Packaging 2017' followed by Accommodation)

## CANCELLATIONS

Full refunds, less a cancellation charge of €200 will only be made on cancellations received prior to 3rd November 2017. Thereafter we regret that no refunds can be made. Delegates may be substituted at any time. Please note that refunds will not be given on exhibition upgrades, sponsorship packages or Conference Dinner places at any time.

\*+19% German VAT

## CONFERENCE HOTLINE

### MAUD HOLBROOK, CONFERENCE TEAM MANAGER

Applied Market Information Ltd.

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Registered in England No: 2140318

Tel: +44 (0) 117 314 8111 Fax: +44 (0) 117 311 1534

Email: [maud.holbrook@ami.international](mailto:maud.holbrook@ami.international)

The latest programme, including any new speakers or changes to the schedule can be viewed on our website: [www.ami.international](http://www.ami.international)